

UNDER
COVER

GABBY'S DOLLHOUSE

Die Katzenliebhaberin Gabby und ihr Freund Panda Pfötchen erleben in der Animationsserie Gabby's Dollhouse mit süßen Kätzchen, lustigen Basteleien und Magie jede Menge Abenteuer. Mit den liebenswerten Charakteren und der fantastischen Welt aktiviert die Serie die Fantasie der Kinder. Entdecken Sie die süßen Gabby's Dollhouse Schreibwaren und Accessoires für den Kindergarten von Undercover.



FACTS:

- 94% der Zuschauer lieben / mögen die Serie
- 75% stimmen zu, dass Gabby sehr populär ist, unter Zuschauern ist Gabby der beliebteste Charakter
- 8 von 10 Zuschauern / Nicht-Zuschauern würden definitiv mindestens ein lizenziertes Produkt kaufen



CONTENT:

- TOP 3 Pre-School Serie auf Netflix in 17 EMEA Märkten (Staffel 7 Release Woche)
- Always-on YouTube
- Always-on Musik Content auf Streaming Plattformen und App Download



ZIELGRUPPE:

Mädchen 4 bis 10 Jahre

DREAMWORKS
GABBY'S
DOLLHOUSE



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GABBY'S DOLLHOUSE

Cute cats, quirky crafts and colorful magic! Kitty enthusiast Gabby and her sidekick Pandy Paws team up for a series of animated adventures in Gabby's Dollhouse. Girls are compelled to watch adventures in Gabby's whimsical world all the way to the end, bonding with the cute and unique characters that feel like friends. Discover Undercover's cute Gabby's Dollhouse stationery products and accessories for kindergarten.



FACTS:

- 94% of viewers love/like the show
- 75% agree Gabby's is very popular, among viewers it's a fan favorite
- 8 in 10 viewers and non-viewers would definitely ask for/buy at least one licensed product



CONTENT:

- TOP 3 Pre-School Show on Netflix in 17 EMEA markets (S7 release week)
- Always-on YouTube
- Always-on Music Content on Streaming Platforms and App Downloads

TARGET GROUP:

Girls 4 to 10 years

DREAMWORKS
GABBY'S
DOLLHOUSE



PRE-SCHOOL

GABBY'S DOLLHOUSE



Rucksack mit Vortasche
Backpack with front pocket
GABY7604
inner 6 | outer 36



3D Rucksack
3D backpack
GABY7629
inner 6 | outer 36



Schlameretui
Pencil case
GABY0699
inner 6 | outer 72



Geldbeutel
Wallet
GABY7001
inner 6 | outer 72



Geschenkset Brotdose und Trinkflasche
Gift set lunch box and drinking bottle
GABY9864
inner 6 | outer 24



scooli
AERO Trinkflasche 500 ml
AERO drinking bottle 500 ml
GABY9913
inner 6 | outer 48

scooli
Brotzeitdose mit herausnehmbarem Einsatz
Sandwich box with compartment
GABY9903
inner 6 | outer 48



PRE-SCHOOL

GABBY'S DOLLHOUSE



Faltbarer Regenschirm Ø 94 cm

Foldable umbrella

GABY7210

inner 12 | outer 60



Regenschirm Ø 69 cm

Umbrella

GABY7202

inner 12 | outer 60

PRE-SCHOOL - CREATIVE

GABBY'S DOLLHOUSE



Malkoffer, 51-teilig
Colouring case, 51 pcs.
GABY4221
inner 6 | outer 12



Kreativset to go, 14-teilig
Creative set to go, 14 pcs.
GABY0402
inner 6 | outer 24



Kratzbild Set
Scratch art set
GABY3094
inner 12 | outer 24



Malspaß
Colouring fun
GABY0225
inner 12 | outer 24

PRE-SCHOOL - CREATIVE

GABBY'S DOLLHOUSE



Malkoffer, 51-teilig
Colouring case, 51 pcs.
GADY4221
inner 6 | outer 12



Malkoffer, 36-teilig
Colouring case, 36 pcs.
GADY4151
inner 6 | outer 24



Malkoffer, 40-teilig
Colouring case, 40 pcs.
GADY4228
inner 6 | outer 12



Malkoffer, 64-teilig
Colouring case, 64 pcs.
GADYv4223
inner 6 | outer 12

PRE-SCHOOL - CREATIVE

GABBY'S DOLLHOUSE



Super Sticker Set
Super sticker set
GADY0037
inner 0 | outer 12



Schaumstoff Sticker
Foam sticker
GADY0083
inner 12 | outer 48



Stickerset
Sticker set
GADY0084
inner 18 | outer 288



Sticker Turm
Sticker tower
GADY0050
inner 12 | outer 48



Squishy Notizbuch Set
Squishy notebook set
GABY2145
inner 6 | outer 24



PRE-SCHOOL - CREATIVE

GABBY'S DOLLHOUSE



Mega Kreativ Set
Mega creative set
GADY5486
inner 6 | outer 12



Glitzer Tagebuch Set
Glitter diary set
GADY4473
inner 6 | outer 24



Malset mit Gelstiften
Colouring set with gel pens
GADY4430
inner 6 | outer 24



Schablonen- und Malset, 49 tlg.
Stencil & colouring set, 49 pcs.
GADY1220
inner 6 | outer 24



Malen nach Zahlen
Painting by numbers
GADY3700
inner 12 | outer 48

